



# MEGAKRUZE

TRAVELLING AND ACCOMMODATION



# COMPANY PROFILE

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# ABOUT MEGA KRUZE

Mega Kruze is a travel agency founded in 2008 by Lerato Thalakgale. The company is based in Polokwane, South Africa, and offers a range of travel-related services, including accommodation and travel bookings. Mega Kruze specializes in leveraging local tourist attractions, such as Mafefe and Sekhukhune. The company's main markets are government departments. Mega Kruze arranges accommodation and transport bookings for clients, and works with accommodation providers, car rental companies, and other owners of resources.





# OUR SERVICES



## Flights:

Mega Kruze can help you book flights to and from any destination in the country. We offer a wide range of airlines and fares to choose from, and can help you find the best deal for your travel needs.



## Car rental:

Mega Kruze helps you rent a car for your trip, whether you need a small car for city driving or a larger vehicle for road trips. We work with a variety of car rental companies, so you can find the right car for your budget and needs.



## Ground transport:

Mega Kruze can also arrange ground transportation for your trip, such as buses, taxis, and shuttles. We can help you get to and from the airport to your hotel, and to any other destinations you need to visit.



## Event management:

Mega Kruze is to start offering event management services. We will be able to help you plan and execute conferences, meetings, and other events.



## Tour packages:

Mega Kruze offers a variety of tour packages, including group bookings, school tours, individual tours, and social tours. These tours are a great way to see the best of South Africa and to learn about the country's history and culture.

# WHY MEGA KRUZE

**Committed owner:** Lerato Thalakgale is an entrepreneur by choice and is committed to the growth and development of her business. She has a proven track record of success, and she is always looking for ways to improve the company's services.

**Customer loyalty:** Mega Kruze has developed a strong rapport with its customers and gets a good flow of repeat business. This is a testament to the company's excellent service and attention to detail.

**ASATA membership:** Mega Kruze is a member of the Association of Southern African Travel Agents (ASATA). This gives the company access to the latest industry trends and information, as well as a pool of potential strategic partners.

**Administration skills:** Lerato Thalakgale is qualified and experienced in business administration. She has a well-structured administrative system in place, which supports the efficiency of the business's operations.





## **COLLABORATIVE PARTNERSHIP**

- Mega Kruze is participating in the Anglo American Zimele Tourism Business Incubation 2023 program, fostering collaborative partnerships and growth opportunities.
- A member of ASATA
- Department of Tourism

## **OUR FUTURE PLANS**

Mega Kruze is committed to growth and development. In the future, we plan to hire more staff to create more jobs in our community and provide excellent customer service. We also plan to establish a call center to allow us to provide a more focused and streamlined engagement with our customers. Additionally, we want to leverage technology to enhance efficiency and staff productivity. Finally, we plan to acquire our own accommodation facilities and cars for rental to ensure the financial sustainability of our business and strengthen our customer service. We are confident that these plans will help us to achieve our goals and become a leading travel agency in South Africa.

## **ABOUT THE OWNER**

Lerato Mabocha Thalakgale is a young woman from Lebowakgomo, South Africa. She attended S J Van Der Merwe High School from 1996 to 2000. After graduating from high school, she completed a B3 internship in Sales and Marketing. She then studied for a certificate in Human Resource Management. Lerato worked as a call centre agent at MTN for two years. She then joined Eskom as a call centre agent. In 2010, she enrolled for a BCom in Marketing program at Mancosa, which she is about to complete. Lerato is a passionate and driven young woman with a strong work ethic. She is also a quick learner and is always eager to take on new challenges. She is confident that her skills and experience will help her to achieve her goals in the future.

